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Thanks for registering for the Lightroom Virtual Summit 2025!



Traditionally at in-person conferences you'd receive a bag filled with printed coupons, fliers and specials. This is our virtual version of that traditional Swag Bag: a PDF packed with great deals, information and more, from our Sponsors and Instructors.

Each day this week we will release classes, and those sessions will be available to watch for free for 48 hours. Please remember that you will receive an email each morning with a link to that day's classes.



A huge thank you to our sponsors: Adobe, Westcott and B&H Photo Video.

On behalf of all the instructors, welcome to the Lightroom Virtual Summit 2025. We truly hope that you learn a ton and that your creative juices start to flow as you imagine the possibilities...

Dave Cross
Founder, Lightroom Virtual Summit

Matt Kloskowski
Chair, Lightroom Virtual Summit



Lightroom Virtual Summit 2025: Keys to Success

- Make sure that you are receiving the daily emails: add info@davecrosssummits.com to your mailbox
- Remember that classes are free to watch for 48 hours: make note of the classes you want to re-watch
- Classes go live each hour on the hour. Be sure to **refresh the page** to see the new classes
- We are in the Eastern Daylight Time Zone – but the classes are not broadcast live, so you won't miss anything if you are not watching when a class is made available.
- Classes are free to watch, but there is an optional (paid) VIP Pass that gives lifetime access to re-watch all sessions. More details can be found elsewhere in this document.
- There's a ton of information coming this week, so open yourself up to learning new techniques, adding new tools to your workflow, and enjoy learning more about Lightroom.

Over \$300 worth of PHOTOSHOP GOODIES **FREE**

Dozens of valuable Photoshop resources, all FREE: PhotoshopCAFE.com/vault



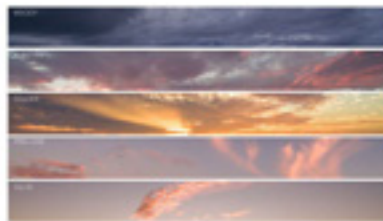
LAYER BLEND MODES E-BOOK

You will learn all about Photoshop's secret weapon; Layer blending modes. Discover practical uses for these powerful Modes. Even some obscure ones will suddenly become invaluable. Includes a chart showing all the Layer Blending Modes in Photoshop.



PHOTOSHOP ACTION PACK

Here are 5 Photoshop actions to boost your productivity and open up new great explorations. These are from Colin's personal collection that he uses every day. Includes a PDF Photoshop actions guide, mini-ebook.



COLIN'S CLOUD PACK

Photoshop now has an amazing sky replacement feature. Photoshop ships with a few generic skies. Here are 5 of Colin's dynamic skies shot with a drone in High resolution. These will add immense impact to your photos.



LIGHTROOM PRESET COLLECTION

A premium collection of 15 Lightroom presets. Apply eye-catching color grades and stylistic looks in a single click. Make the details pop, or add a trendy edge to your images. Soften the mood, or add a sense of drama instantly.



CLASSIC CS6 SUPERGUIDE

Our wildly popular CS6 Superguide, is a 77 page super guide, written by some of the biggest names in the industry. It covers all the major Adobe products. We couldn't retire this one, because there is SOO much demand.



CAMERA RAW/LIGHTROOM PROFILES

A step beyond Presets, are Color Profiles. These new Profiles work in Camera Raw and Lightroom to bring stunning looks that aren't possible with the sliders alone. Enjoy a set of 5 custom profiles to add style and pizzazz.



CLOUD BRUSHES

If you have wanted to create your own realistic clouds, fog and smoke, look no further. Colin created this set of 5 cloud Brushes so you can paint in your own photo realistic atmospheric effects. They are game changing.



COLOR GRADING LUTS

LUTs have become an industry standard way to apply specific color grades to photos, images, even video instantly. The same color LUTs work in Photoshop, Premiere Pro, After effects etc. Get Cinematic Colors with these LUTs.



KEYBOARD SHORTCUT CHEAT SHEET

Here is a handy PDF with the most useful keyboard shortcuts in Photoshop. Print out a copy and tape it to your monitor, because you will be using this little Cheat Sheet all the time.



Join Ben Willmore's Private Educational Community Masters Academy and Receive 20% Off Your First Year With the Code: SUMMIT20

Offer is only valid for new customers at MastersAcademy.com and expires October 20th, 2025

Masters Academy is where you can take your knowledge of Photoshop, Lightroom and photography to the next level.

Join Masters Academy and get instant access to:

- Over 575 video lessons
- Over 400 hours of video content
- Over 1,200 downloadable practice images
- Over 5,500 pages of PDF companion guides
- Access to our private community to get your questions answered
- The ability to submit challenge images for Ben to tackle in future lessons



Before:
Straight out of Camera



After:
Optimized in Lightroom

Lifetime Access to:
Class Recordings
Class Notes
Bonus Tutorials
Free Goodies

VIP SALE ENDS
SEPT 21, Midnight EDT



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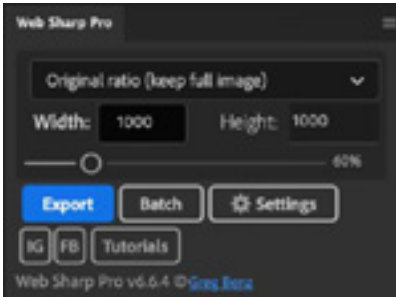


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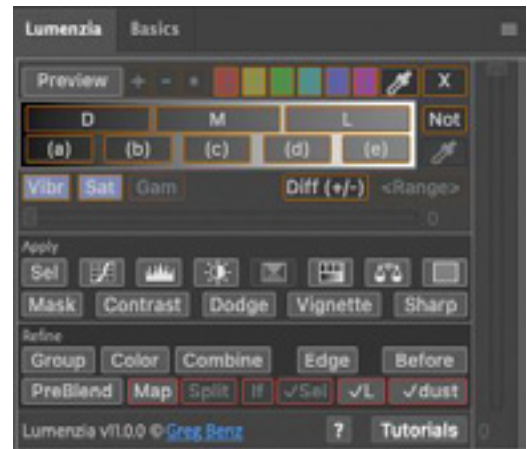
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[Exposure Blending Master Course](#):
Extract maximum color and detail from your RAW files

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Photography combines technical and creative elements, and one of the creative options photographers can explore is to use longer exposures to achieve intentional blur in a photo. In this video course produced on location in Austria, Tim Grey guides you through a variety of techniques to capture creative blur effects in photography. Along the way you'll get great tips that will inspire you to capture creative photos.





Thinking about purchasing a VIP Pass to the Lightroom Virtual Summit 2025?

Here's a description of what you get with the VIP Pass, and some testimonials from the previous Photoshop Virtual Summits.

You get Lifetime Access to a Member Area that includes:

Video Recordings of every class

Instructor-provided Notes

Instructor-provided downloadable files

Bonus videos, PDFs, Presets, etc.

Live Help Desk for VIPs



Dorna Diven
03 Nov 2023

Thank you so much for an even better Summit! This outstanding group of instructors exceeded my expectations and when I'm looking for specific instruction in the future I know who to contact. I was happy to see several of the instructors give a good introduction to generative fill. It seemed several of the instructors went deeper into working with photoshop and I learned a lot and am thankful for the VIP so I can review the techniques as needed. I look forward to the Summits all year and they just get better and better.



Carol Taylor
03 Nov 2023

I have followed along but behind some. I really am glad I got the VIP pass so I can go back to watch some classes again. My brain is full for now!! You have outdone yourself with the subjects of the sessions and the excellent instructors! Thank you so much for all you have done!



William Parmley
03 Nov 2023

This has been (and will continue to be) a fantastic learning experience. I am just a hobbyist, but I'm so glad I went with the VIP package this year. There's way more here than I could ever absorb in five days, and I very much appreciate how much effort all the presenters put into making the course notes available.



Anthony Crothers
03 Nov 2023

So glad I got the VIP Pass! I've only managed to watch about a third of the classes to date. The Virtual Summit is such a fantastic event, so expertly put together. I have gained a good deal of knowledge already, and I'm looking forward to working through the remaining classes I need to catch up on, as well as having the facility to dive back in to any and all, whenever I wish! Keep up the good work.



Jean McKenna
31 Oct 2023

Worth the price of the summit. My head is swirling with ways to utilize some of the features. Thanks, Matt.



Neil Cant
03 Nov 2023

This class alone is worth the price of admission for me! I have always struggled with selections of animals. I am really looking forward to working with your techniques. Thank you, Tim, for two great classes!



David Beaubien
30 Oct 2023

Im glad to have purchased the vip pass there is enough advanced info in the first 3 sessions to practice for a month. I knew so little and I thought I was pretty good lol! best money I ever spent on training.



Neal Abells
05 Nov 2023

This is my 5th summit and each year they get better. So much to learn and remember. Being a VIP member really is invaluable as I can go back to review early lessons. The index will really help. Thanks for all.



Glenn Davy
30 Oct 2023

It says a LOT when you pay for a week's set of sessions (VIP member), and by the third presentation, you already feel like you have got more than your money's worth. I've been using Ps for 20 years as of this year, in just about every way imaginable (painting, photo processing, photo restoration, etc.) and I feel like I doubled my knowledge with this one course. Outstanding presentation Blake, and thanks for making my VIP pass so completely and totally worth the money (and then some).



Judy Lindo
18 Feb 2024

OMG this was fantastic, informative and yes drinking from a fire hose but at a level (me a beginner) that I can grasp! Will be watching this many times over as I absorb all the info. Thank you Colin!!!!



Darlene Mages
30 Oct 2023

Thanks - worth the price of the conference - She never disappoints with her content.

VIP Pass Information

Listener Giveaway



To celebrate 10 years of the podcast and to say thanks to an amazing community for listening, I'm doing a give away drawings to win one of five one-hour zoom sessions on a photographic topic of your choosing.

Whether you've been listening since the beginning or just discovered the show, this random drawing is open to any and all listeners. Head over to

www.danieljgregory.com/podcastgiveaway

for details on the requirements, how enter and become eligible for the drawing. I'll be drawing winners on October 15, 2025.

This podcast wouldn't exist without your support, and this is my way of giving back. Thanks for listening, sharing, and being part of the conversation!

New episodes every Monday

LISACARNEY.COM

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MORE INFO ➤

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Offer Expires on September 26, 2025



LIGHTROOM

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Sean McCormack

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VALID SEPTEMBER 15-21, 2025



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[‡]Offer only available at purchases shipped to states with sales tax. Changing shipping address at checkout might alter the benefit value. Offer is not available on orders shipped to any jurisdictions where B&H is not required to collect and remit sales tax/or local sales tax and use (Delaware, Montana, New Hampshire, Oregon, and Puerto Rico as of 5/2025) This offer does not apply to purchases of gift cards or other tax exempt purchases. Account must not be in default. **Redemption Details:** Cannot be combined with promotional plan financing. Offer will not be re-issued if lost, stolen or destroyed or with return/refund of merchandise. The entire transaction amount after discount must be placed on the Payboo Credit Card. B&H reserves the right to alter, amend or terminate this offer at any time. B&H will collect and remit the requisite state and local sales/use tax on all taxable purchases based on the retail price paid by the customer in jurisdictions where B&H is required to collect and remit sales/use tax. B&H collects and remits sales/use tax in New York for purchases received at our NYC SuperStore, or at the order shipping address for non-NYC SuperStore purchases made in or shipped to jurisdictions where B&H is required to collect and remit local law.

[§]Minimum payments are required for each Credit Plan. Valid for single transaction only. If the single transaction has multiple shipments, each shipment may result in a separate Credit Plan, subject to a separate minimum purchase requirement. Promotional Plan transactions cannot be combined with Save the Tax.

[♦]For new accounts, as of 5/2025 Purchase APR of 35.99%, Minimum Interest Charge is \$3. A fee of \$2.99 per month may apply for each paper billing statement mailed to you. You can avoid this fee by enrolling in paperless statements.

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Credit card offers are subject to credit approval.

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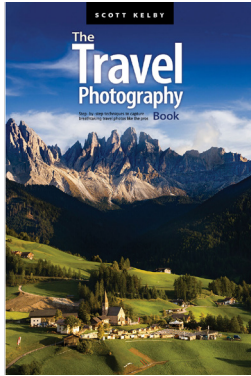


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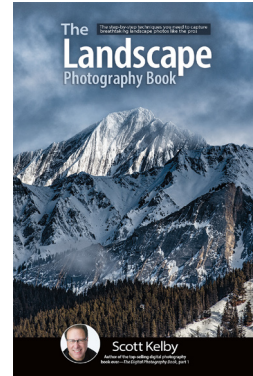
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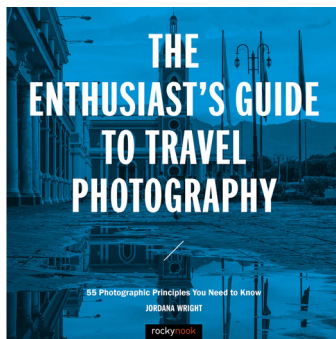
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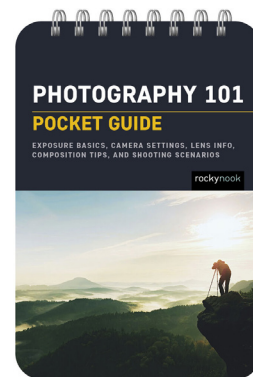
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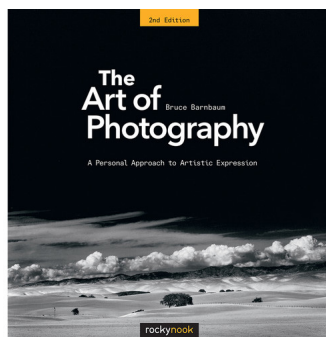
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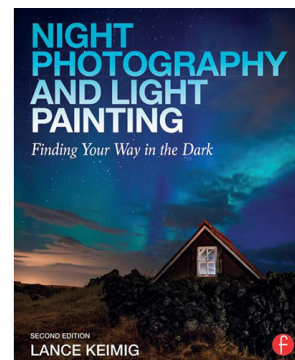
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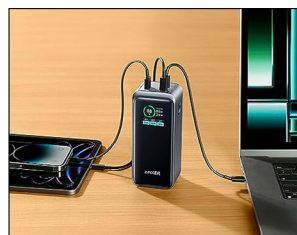
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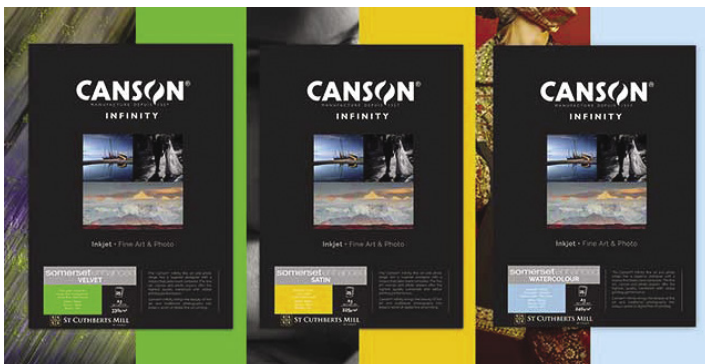
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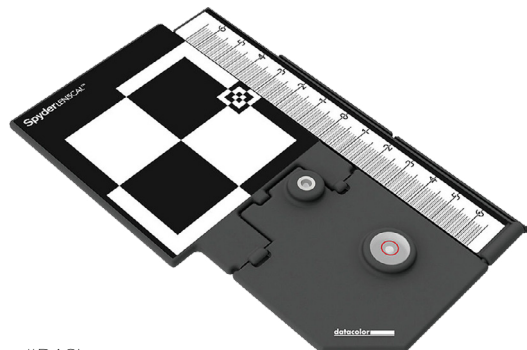


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