SPONSORSHIP PROSPECTUS

Revolutionary Practice Summit 2027

INTEGRATING ALTERNATIVE THERAPEUTIC HEALING METHODS

June 9-13, 2027 | St. Pete Beach, FL

Sirata Beach Resort · ASWB & NBCC approved CE



HOSTED BY GABRIELLE JULIANO-VILLANI, LCSW & JENNIFER AGEE, LCPC

In-person and virtual sponsorships · 9 months of promotion · 200+ practice owners in the room

retreats.counselingcommunity.com/rps2027

About Us

BUILT BY INTEGRATIVE PRACTITIONERS, FOR INTEGRATIVE PRACTITIONERS.

The Revolutionary Practice Summit was born from a simple but radical belief: that the healers reshaping mental health deserve a space built specifically for them.

Jennifer Agee, LCPC has spent 25 years leading, mentoring, and empowering clinicians to build practices that are both clinically excellent and personally sustainable. Gabrielle Juliano-Villani, LCSW built and sold a seven-figure Medicare and Medicaid-based group practice — and then rebuilt her professional life entirely on her own terms. Together, they created the Revolutionary Practice Summit because they couldn't find the room they were looking for, so they built it.

This is a space where the conversation goes deeper than billing rates and caseloads — where plant medicine, somatic healing, spirituality, and nervous system science belong at the same table as ethics and clinical excellence.

Our first summit, in Palm Springs in 2026, sold out. In June 2027 we move to the beach — the Sirata Beach Resort on St. Pete Beach, Florida — with room for more than twice as many practitioners.



ON THE MAINSTAGE

"Thank you Jennifer and Gabrielle for bringing us all together."

— Heather Navarro, RPS 2026 attendee

"I wanted to thank you both for creating this conference. As someone who has been on this path for many years, it feels good to be able to talk more openly about my approach. I am so grateful to be in a space that is made specifically for those of us that feel aligned with this kind of work."

— Carley Saravia, Aurora Holistic Therapy

REVOLUTIONARY PRACTICE SUMMIT 2027

Who's in the Room

DECISION-MAKERS. EARLY ADOPTERS. PRACTICE OWNERS.

The therapist of 2027 looks different than the one who graduated ten years ago.

They're integrating somatic modalities, plant medicine frameworks, and energy-based approaches into their clinical work. They're building group practices, launching courses, and creating offers that extend beyond the therapy hour. They're done waiting for permission from a field that hasn't caught up yet — and they're actively seeking the tools, brands, and partners that match where they're headed.

The Revolutionary Practice Summit puts you in front of this audience — in person and beyond. Our 2027 attendees represent **200+ group and private practice owners**, with a **combined reach of over 80,000** therapists and wellness professionals across email, social media, and engaged community groups. These are not passive consumers. They are decision-makers, investors in their own growth, and early adopters of new tools and services.

Sponsoring this summit means your brand is part of the conversation — not an interruption to it.



RPS 2026 · PALM SPRINGS

"It was the fire extinguisher I needed to keep fighting this wildfire of being a therapist right now."

— Niccole Rosa, RPS 2026 attendee

2026 → 2027

Our inaugural summit sold out with 101 attendees in Palm Springs. For 2027, we're taking it to the next level — a beachfront resort with capacity for 250, and registration opening a full year in advance. Practice owners are already reserving their spots.

REVOLUTIONARY PRACTICE SUMMIT 2027

By the Numbers

We surveyed our 2026 attendees about their practices, purchasing priorities, and the solutions they're actively exploring. Here's who you'll be connecting with.

86%	73%	71%	86%	56%
are involved in purchasing decisions	are the *primary* decision maker	own or founded their practice	have 4+ years of experience	have 10+ years of experience

Practice type



- **Solo practice** 43%
- **Group practice** 35%
- **1099 in a group** 9%
- **Coaches & other** 13%

Group-affiliated attendees run teams of 2 to 37 clinicians — and they buy for the whole team.

Collective buying power

10,700+
clients served per month across respondents' practices

300+
clinicians on their teams

79% are open to investing in a new solution or service in the next **6–12 months**.

Beyond the room: our reach

Email lists (both hosts)	**30,000+**
Private Facebook communities	**13,600+ members**
Instagram (both hosts)	**15,000+**
TikTok (both hosts)	**13,000+**
Live webinars	**274–604 registrants each**
Combined reach	**80,000+**

Instagram grew 70% and TikTok 60% in the last year. These are owned, closed-community audiences — not paid impressions.

Why they attend

- ▸ Learn integrative and alternative modalities they can ethically bring into clinical work
- ▸ Connect with a peer community of growth-minded practice owners
- ▸ Think strategically about revenue, taxes, retirement, and where their practice goes next
- ▸ Rest, reset, and be seen as whole practitioners — not just providers

Source: 2026 attendee survey. Individual responses are never shared with sponsors.

REVOLUTIONARY PRACTICE SUMMIT 2027

What Our Attendees Are Looking For

THEY ARRIVE READY TO INVEST.

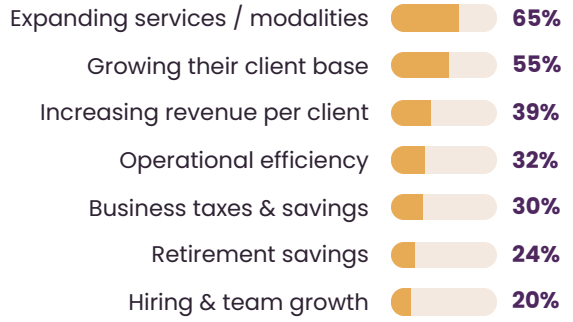
Our attendees come to the Revolutionary Practice Summit because they are ready to move — and they arrive looking for exactly what you may offer. They come to discover integrative clinical approaches they can implement immediately, to connect with a peer community that understands the intersection of healing and business, and to think strategically about where their practice is going and what it needs to get there.

They leave with new frameworks, new relationships, and new investments in their professional future. Your sponsorship positions your brand as part of that transformation.

Solutions they're actively exploring



Business priorities, next 12 months



A natural fit for

CE & training providers · modality certifications · retreat & travel partners

Wellness products · sound, somatic & sensory tools · client-experience brands

Marketing, directories & client-acquisition services · practice growth coaching

Financial planning · retirement · tax & bookkeeping · billing, EHR & practice software

"What a pleasure and an honor it was to introduce my newly licensed daughter to psychological conferences by inviting her to attend the Revolutionary Practice Summit. We come from a long line of closeted clairvoyants and mystics. After four decades in this field, it is truly a miracle to see these practices integrated and embraced. Thank you for such a beautiful initiation."

— Sara Rector, RPS 2026 attendee

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This Is the Room

ENGAGED. CURIOUS. PARTICIPATING.

RPS is a room full of therapists and practice leaders asking questions, trying new things, and leaning into conversations that move the field forward.



ENGAGED ATTENDEES



REAL LEARNING



IN THE CONVERSATION



BIG IDEAS



EXPERIENTIAL

Your brand becomes part of an experience people are already leaning into.

REVOLUTIONARY PRACTICE SUMMIT 2027

This Is the Community

CONNECTION IS PART OF THE EXPERIENCE.

The conversations do not stop when a session ends. RPS creates space for real relationships — over meals, by the pool, around the fire, and between the agenda.



A LIKE-MINDED COMMUNITY



MEANINGFUL CONVERSATIONS



RELATIONSHIPS THAT LAST



CREATIVE EXPERIENCES



CONNECTION EVERYWHERE

PUT YOUR BRAND IN THE MIDDLE OF THE CONNECTION.

RPS 2027 Sponsorship Packages

REAL CONNECTIONS. MEANINGFUL EXPOSURE.
LASTING IMPACT.



Package Benefits

	Presenting Partner $6,500 — 3 AVAILABLE — HAVE THE ROOM	Gold Partner $3,000 — 8 AVAILABLE — BE PART OF THE EXPERIENCE	Silver Partner $950 — 8 AVAILABLE — SUPPORT THE MOVEMENT
Logo + link on RPS website	✓	✓	✓
On-site signage + digital program	✓	✓	✓
Swag bag insert	✓	✓	✓
Recognition in private Facebook group with link to your website or offer	✓	✓	✓
Social media promotion	✓	✓	✓
60-second speaker intro from the main stage	✓	✓	—
Summit tickets	3 tickets	2 tickets	—
Dedicated sponsor table	✓	✓	—
Two-minute video shown at the Summit	✓	✓	—
Dedicated Reel for social media	✓	—	—
Dedicated pre-event email to all attendees	✓	—	—
Dedicated post-event email to all attendees	✓	—	—
Category exclusivity	✓	—	—
15-minute Main Stage Spotlight (live or pre-recorded)	✓	—	—
Live or recorded CE training or webinar featuring your expertise, co-promoted to our full community	✓	—	—
Premium placement and visibility	✓	—	—
First right of refusal for 2028	✓	—	—

Own a Moment

HIGH-VISIBILITY OPPORTUNITIES. UNFORGETTABLE IMPACT.

Put your brand on a named moment attendees will remember. Each moment stands alone or stacks onto any tier, and can be activated in person or virtually.



Welcome Party Sponsor — 1 AVAILABLE — $4,500

Opening night is when 200+ practitioners meet each other for the first time. Your brand sets the tone for connection, community, and what's to come.

- **All benefits of the Gold Partner package**
- **Live or recorded CE training or webinar** featuring your expertise, co-promoted to our full community
- **Naming rights**: "Welcome Party presented by [your brand]" on the schedule, website, and emails
- **Branded event signage and table tents with your QR code**
- **Welcome the attendees** from the mic and/or play your 60-second video
- Recognition in the digital program and private attendee group



Lunch Sponsor — 2 AVAILABLE — $4,500

A seated meal with every attendee at once, in the middle of the summit day. Nobody misses lunch.

- **All benefits of the Gold Partner package**
- **Live or recorded CE training or webinar** featuring your expertise, co-promoted to our full community
- **Naming rights**: "Lunch presented by [your brand]" on the schedule, website, and dining-room signage
- **Branded event signage and table tents with your QR code**
- **Welcome the attendees** from the stage as they head to lunch and/or play your 60-second video
- Recognition in the digital program and private attendee group

*Want to feed the room twice? A second sponsored **lunch can be added to the schedule** for a second Lunch Sponsor.*



Sound Bath & Breathwork Sponsor — 1 AVAILABLE — $2,500

Sponsor one of our most-loved experiences and support a space for rest, regulation, and reconnection.

- **Naming rights** on the schedule and event signage
- **Branded space** and materials
- **Brief recognition** from the facilitator
- Recognition in the digital program and private attendee group



Sensory Support Room Sponsor — 1 AVAILABLE — $2,000

Sponsor the quiet, low-light regulation space our neurodivergent attendees ask for.

- **Naming rights** on the schedule and event signage
- **Branded space** and calming materials
- **Recognition** in the digital program and private attendee group



Lanyard Sponsor — 1 AVAILABLE — $2,000

Your logo around every neck, all five days — a high-visibility way to keep your brand front and center.

- **Your logo** on attendee lanyards
- **Recognition** in the digital program and private attendee group



Coffee & Tea Break Sponsor — 3 AVAILABLE — $1,500 per day

Fuel the conversations, connections, and big ideas.

- **Naming rights** on the schedule and beverage station signage
- **Branded table tents** with your QR code
- **Recognition** in the digital program and private attendee group

REVOLUTIONARY PRACTICE SUMMIT 2027

Let's Partner Together

IN PERSON OR VIRTUAL. EVERY PACKAGE IS A STARTING POINT.

In Person

Best ROI for face-to-face engagement

Your team joins us at the Sirata for the full summit — registration included, an exhibit table in the main gathering space, and five days of real conversations with practice owners over meals, breaks, and evening experiences. Sponsors in the room become part of the community, and that's where relationships (and deals) happen.

Virtual

Flexible reach without the travel

Can't travel? Your brand still shows up where attendees are paying attention: on our channels for nine months before the summit, on the mainstage screen with a pre-recorded message or live virtual drop-in, on meal tables, in every swag bag, and in the follow-up attendees open at home. No travel, no table to staff.

We're flexible

Every package is a starting point. We're happy to customize deliverables, build a package around your goals, or create a payment plan that works for your team. Have a creative idea for connecting with our attendees? Let's talk about it.



2026 SPONSOR TABLE

Secure your sponsorship

Spots are limited and assigned first come, first served — and the sooner you sign, the more months of promotion you receive.

Email Us

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retreats.counselingcommunity.com/rps2027

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