

Kerry-Ann T. Powell

Global Business Strategist,
Speaker, Podcast Guest, and
Champion of Small and
Medium Sized Businesses



Kerry-Ann is a global business strategist, speaker and champion of small and medium sized businesses.

Her presentation style is a balance of motivation and powerful strategic content that will leave your audience inspired to take action in their businesses.

Kerry-Ann's varied experience of over 20 years as a Washington, DC attorney, lobbyist, and fundraiser positions her as an authority of what it takes to strategically succeed while confronting difficult obstacles.

After raising \$120 million to build the Martin Luther King Jr. memorial she launched her strategic business and consulting firm, Trafalgar Strategies. She and her team advise business owners from various industries and countries on creating the strategies, systems, and mindsets to thrive in business and in life.

Over the years, Kerry-Ann's expertise and speaking have been sought after by international brands, organizations, and institutions such as Working Women's Magazine, Dallas Leadership Foundation, CIEE, Association of Fundraising Professionals, Mogul and Philanthropist Russell Simmons' Rush Philanthropic Arts Foundation and more.

Kerry-Ann is committed to spreading the gospel that running a small and medium size business, is vital and important to our economies, but doesn't have to feel like trying to manage a chaotic tornado. And business owners can run their businesses smoothly and feel confident that they will thrive.

When not speaking, running her business and working with her clients, Kerry-Ann can be found traveling, practicing her Spanish, and enjoying a good meal with good people.

SIGNATURE TOPICS

SMOOTH OPERATOR: YOU CAN RUN YOUR BUSINESS SMOOTHLY WITHOUT CHAOS AND STRESS

- Professional Keynote Speaking (up to 60 minutes)
- Workshop Topic (30 and up to 45 minutes)

OVERFLOW: HOW TO ENSURE CONSISTENT POSITIVE CASH FLOW IN YOUR BUSINESS DURING ECONOMIC UNCERTAINTY.

- Professional Keynote Speaking (up to 60 minutes)
- Workshop Topic (30 and up to 45 minutes)

THE TIME OF YOUR LIFE: HOW TO STRUCTURE YOUR BUSINESS SO YOU CAN STEP AWAY WITHOUT FEELING IT WILL IMplode

- Professional Keynote Speaking (up to 60 minutes)
- Workshop Topic (30 and up to 45 minutes)



Please feel free to reach out for any questions.

INTERVIEW TOPICS

✓ The importance of small and medium sized businesses in the world economy

✓ The contrarian view that running a thriving business doesn't have to feel chaotic and stressful.

✓ The difference between scale and growth and the need to balance them with business capacity.

✓ Inspired Leadership and a Rock Star Team are two sides of the same coin.

"Our board, key leadership and team were captivated by Kerry-Ann and inspired us to gel together and make important decisions in the organization."

Wil McCall

President, Dallas Leadership Foundation

Get in Touch!

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