

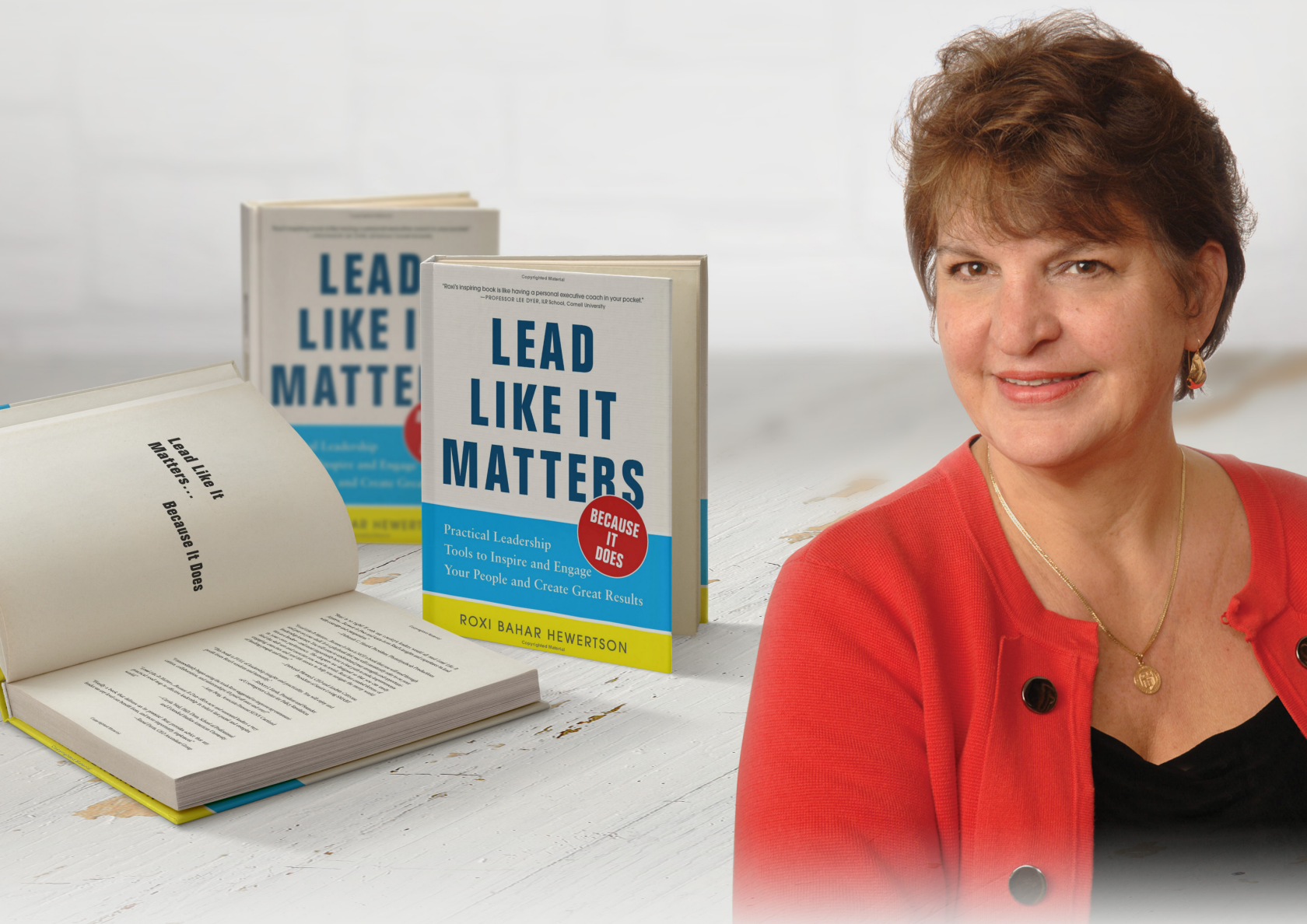
# ROXI

## BAHAR

## HEWERTSON



[www.HighlandConsultingGroupInc.com](http://www.HighlandConsultingGroupInc.com)



# ROXI BAHAR HEWERTSON

Author of *LEAD LIKE IT MATTERS...BECAUSE IT DOES*

AND...

LEADERSHIP EXPERT • SPEAKER • COACH • AUTHOR • TEACHER • PRACTITIONER

AS FEATURED IN

Bloomberg

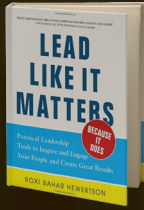
INVESTOR'S  
BUSINESS  
DAILY

CHIEF  
LEARNING  
OFFICER  
Solutions for Enterprise Productivity

FOX  
NEWS

Forbes

Praise from New York Times best-seller and one of the world's most well-respected executive coaches Marshall Goldsmith:



*"Roxi's remarkable collection of interactive exercises and fresh insights will both excite and challenge today's leaders! This we know – emotional intelligence is fundamental to success as a leader, 'Lead Like it Matters' takes this principle and shows you how to develop that intelligence step-by-step; it will forever change the way you lead!"*



## LEADERSHIP MATTERS

After holding front line to senior leadership roles and then teaching at Cornell University for over 20 years, Roxi decided to write the book she wished she'd had as a leader. Within leadership circles, Roxi's "Lead Like It Matters... Because It Does" is becoming the go-to book for leaders at all levels. It is a handbook, playbook, and workbook for anyone who wants to be effective. She's created a road map that focuses on the four masteries of leadership:

- Personal mastery
- Interpersonal mastery
- Team mastery
- Culture and systems mastery

### Read what the Huffington Post had to say:

*Thirty-years of leadership proficiency shines through the compact instructions in "Lead Like it Matters". Because it does. More than a book, the content is a virtual classroom leading the reader through the steps to fully develop his/her leadership potential. With awareness to the details of many situations that leaders find themselves in, as well as the many styles of leadership, Hewertson seems to cover the entire ocean of management know-how in her book.*

THE  
HUFFINGTON  
POST



## AN EXPERIENCED & THOUGHT-PROVOKING SPEAKER

Roxi is a dynamic speaker who brings her audience gently into the heart of the matter. She has the ability to make her audience feel included and cared for while she energizes them and inspires them to think in new ways. Roxi enjoys speaking to a wide variety of audiences, including corporations, associations, nonprofits, healthy care, agencies, and universities.

### Topics include:

- **Lead Like It Matters** – 8 Leadership Insights that kick off Roxi's highly acclaimed new book.
- **Your Leadership Style and Impact** – Learn why it matters to your success
- **Increasing Your Emotional Intelligence Can Make You Happier at Work** – why, what, and how
- **5 Leadership Myths that Must be Unlearned**

- **Building and Leading Successful Teams** - Learn how to build and sustain high performance, high functioning teams that get the work done in less time, with fewer resources, and with great results.
- **Innovate or Evaporate** – learn the importance and characteristics of a culture that thrives on innovation

[See Roxi speaking at Ted X](#)  
[and See Roxi on Live New Orleans Television](#)





## WHO IS ROXI BAHAR HEWERTSON?

A Strong Leader With Boat Loads of Credibility in Theory and Practice

[See Roxi on Fox Business](#)

**Leadership** today is far **too much** about gaining **status**, popularity, money, power and **not enough** about inspiring and **developing people** or **creating a healthy culture** and future that **builds and sustains a company**, our communities, or **our world**.

- Roxi wants to see a “revolution in leadership thinking and practices.” She has spent her entire career leading and learning the truths about how and why leaders - great, mediocre, and awful - lead the way they do and wants us all to pay more attention to what matters when we become leaders of others’ work lives.
- For over 20 years, she has coached emerging and seasoned leaders to boost their own and their organization’s quantifiable job performance. Today, Roxi works with an exclusive group of clients, providing guidance to help leaders make a positive and tangible difference in their organizations, communities and the world.
- Roxi has been leading teams and creating healthy work cultures in the corporate recording industry, as an entrepreneur, as a senior university administrator, teacher, executive coach, and consultant.
- Roxi is an expert in Organizational Development, Organizational Effectiveness, and Human Resources Management. She has taught this body of knowledge at Cornell University’s School of Industrial and Labor Relations.
- The “Ask Roxi” ([www.askroxi.com](http://www.askroxi.com)) online learning portal provides Roxi’s practical tools and solutions for today’s leadership challenges particularly with her Leading With Impact: Your RIPPLE Effect comprehensive course for individuals and groups.

# WHAT PEOPLE ARE SAYING ABOUT ROXI

*"Roxi knows more about leadership and especially leadership development than anyone I know. During the time I served as the chair of her Master's thesis at Cornell University's ILR School, we spent many hours discussing these topics and it soon became clear to me not only that she had a firm grasp of both the theory and practice of leadership, but also that she had developed a carefully considered and thoroughly thought out philosophy and methodology for conveying the essence of this notoriously difficult topic to others. If I were contemplating the adoption of a significant development experience for my leadership team, I would beg Roxi and her team to take on the assignment."*

**Lee Dyer -Cornell University Professor**

*"Just when you think there is little new to say about leadership, Roxi Hewertson has created this ground breaking work. I've never seen anything like it. The conceptual framework is powerful, practical and personal. It introduces an innovative, step-by-step, developmental approach providing the reader not just insightful understanding about how to lead, but a sequence of exercises applying each new concept. It reflects a lifetime of learning by doing. For those who follow its counsel, Lead Like It Matters is transformative."*

**Richard McDaniel, Chairman, Collegiate Retail Alliance, Inc., and co-author of "Measure What Matters"**

*"Roxi and Highland Consulting Group, Inc. developed and delivered a multi-day leadership program that has been taken by hundreds of our leaders and managers. It was nothing short of life changing for many of our people and our organization! She was enormously talented at developing training that fit our culture like a glove. This is no "me too" consulting firm – Roxi delivers huge value that grows great people!"*

**Bob Hillis - CEO Private Sector**

*"Lead Like It Matters...Because It Does is full of 'a-ha' moments and jam packed with practical and deeply researched leadership insights that will positively and immediately transform your work environment."*

**Louise Phipps Senft, Phipps Senft Institute for Relational Leadership**

*"Roxi has given us the valuable and practical must do's, nice to do's, and really don't do's of being an effective leader and creating an enthusiastic and high performance team based on sound theory and solid experience."*

**Tom DeCotiis, Ph.D., cofounder of Corvitus, LLC, and author of Make It Glow**

*"Roxi is so right! If only our country's leaders would all read Lead Like It Matters. . . Because it Does and learn from Roxi's insights and experience to lead with courage and compassion."*

**Deborah C. Hoard, President, PhotoSynthesis Productions**

*"I immediately began using the tools Roxi suggested to improve my communication, collaboration, and relationships; it's paid off over and over!"*

**Amy Berg, Associate Provost SUNY Cortland**



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