# Legal Notice & Privacy Policy

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# Legal Notice

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All content on this website is provided for informational purposes only. We strive to ensure accuracy but cannot guarantee the completeness or correctness of the information. Points to Flights is not liable for any damages arising from the use of this website or its content. External links are provided for convenience, and we are not responsible for their content.

# **Privacy Policy**

At Points to Flights, we are committed to protecting your privacy. This Privacy Policy explains how we collect, use, and safeguard your personal information.

#### 1. Information We Collect

We collect the following information when you use our website or services:

- **Personal Information**: Name and email address provided during signup for the 7-day free trial or membership.
- Usage Data: Information about how you interact with our website, such as pages visited, IP address, browser type, and device information, collected via cookies and analytics tools.
- **Payment Information**: If you subscribe to our membership (e.g., \$5/month), payment details are processed securely via third-party providers like Stripe or PayPal.

#### 2. How We Use Your Information

We use your information to:

- Provide and improve our services, including the web app and membership features.
- Send you updates, newsletters, and promotional offers (with your consent).
- Analyze website usage to enhance user experience.
- Process payments securely via third-party providers.

#### 3. Data Sharing

We do not sell or share your personal information with third parties, except:

- With service providers (e.g., Kartra, Stripe, Firebase) to deliver our services.
- To comply with legal obligations or protect our rights.

#### 4. Your Rights

Under GDPR (EU) and CCPA (California), you have the right to:

- Access, correct, or delete your personal data.
- Opt out of data sharing or targeted advertising.
- Withdraw consent for data processing (e.g., cookies, newsletters).

To exercise these rights, contact us at support@pointstoflights.com.

#### 5. Data Security

We use industry-standard security measures, including encryption and Firebase Authentication, to protect your data. However, no online service is completely secure, and you use our website at your own risk.

# **Cookie Policy**

We use cookies and similar technologies to enhance your experience, analyze website usage, and deliver personalized content.

#### 1. Types of Cookies

- **Essential Cookies**: Necessary for the website to function, such as maintaining your session during login.
- **Analytics Cookies**: Help us understand how you use our website (e.g., Google Analytics).
- **Marketing Cookies**: Used to deliver relevant ads via Google Ads or social media platforms.

#### 2. Cookie Consent

By clicking "Accept Cookies" on our website, you consent to the use of cookies as described. You can manage your preferences or opt out at any time via the "Manage Cookies" link in the footer.

#### 3. Opting Out

You can disable cookies in your browser settings, but this may affect website functionality. To opt out of analytics or marketing cookies, use the "Manage Cookies" link or contact us at <u>support@pointstoflights.com</u>.

### **Contact Us**

For questions about this Legal Notice, Privacy Policy, or Cookie Policy, please contact us at <u>support@pointstoflights.com</u>.